



Roll Call Number

09-1814

Agenda Item Number

63

Date September 28, 2009

**RESOLUTION APPROVING PROPOSAL FROM
CREATIVE OUTDOOR ADVERTISING TO PROVIDE A
BUS BENCH/STREET SIDE AMENITIES PROGRAM
AND AUTHORIZING CITY MANAGER TO
NEGOTIATE AND ENTER INTO AN AGREEMENT**

WHEREAS, pursuant to a Request for Proposals (RFP) issued in May of 2009, Creative Outdoor Advertising, 1200 U.S. Highway 1, North Palm Beach, Florida (COA) submitted proposals whereby COA would:

1. Replace existing bus benches on streets served by public transit with new and more aesthetically pleasing benches at approved sites;
2. Inspect and maintain each bus bench on a weekly basis; and
3. Guarantee an annual return to the City of \$20,000 plus a percentage of net revenue which would vary between 2% and 11%, depending upon the type of bench installed and whether a negotiated agreement would require COA to provide a recycling function as part of its services.

WHEREAS, COA was the only company which responded to the RFP; and

WHEREAS, City staff from Traffic and Transportation, Purchasing, Legal and the City Manager's Office have reviewed COA's proposals and recommend that the proposals be given approval and that the City Council authorize the City Manager to negotiate a contract with COA regarding the bus benches and related services and amenities.

NOW, THEREFORE be it resolved by the City Council of the City of Des Moines, Iowa that:

1. The proposals submitted by COA are approved, conditional upon negotiation of a contract with COA.



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2. The City Manager is authorized and directed to negotiate and execute an agreement with COA for new bus benches and related services and amenities, and to administer the contract according to its terms.

(Council Communication No. 09-694 attached)

Moved by _____ to approve and adopt.

APPROVED AS TO FORM:

Michael F. Kelley
Assistant City Attorney

| COUNCIL ACTION | YEAS | NAYS | PASS | ABSENT |
|----------------|------|------|----------|--------|
| COWNIE | | | | |
| COLEMAN | | | | |
| HENSLEY | | | | |
| KIERNAN | | | | |
| MAHAFFEY | | | | |
| MEYER | | | | |
| VLASSIS | | | | |
| TOTAL | | | | |
| MOTION CARRIED | | | APPROVED | |

CERTIFICATE

I, DIANE RAUH, City Clerk of said City hereby certify that at a meeting of the City Council of said City of Des Moines, held on the above date, among other proceedings the above was adopted.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my seal the day and year first above written.

Mayor

City Clerk