

Date March 28, 2011

APPROVING A CONTRACT WITH THE CITIES OF ANKENY, DES MOINES, URBANDALE AND WEST DES MOINES FOR THE ENERGY EFFICIENCY AND CONSERVATION BLOCK GRANT (EECBG), PUBLIC EDUCATION AND OUTREACH CAMPAIGN, MADE AVAILABLE THROUGH THE AMERICAN RECOVERY AND REINVESTMENT ACT AND AUTHORIZING THE MAYOR TO SIGN SAME

WHEREAS, Congress passed the American Recovery and Reinvestment Act (ARRA) or 2009, which the President signed into law on February 17, 2009, to stimulate the economy and create jobs; and

WHEREAS, ARRA included \$3.2 billion in funding for the Energy Efficiency and Conservation Block Grant (EECBG) Program authorized in Title V, Subtitle E of the Energy Independence and Security Act (EISA) and signed into law on December 19, 2007; and

WHEREAS, the City of Des Moines, Iowa was awarded EECBG funding under contract award DE-SC0003333, which authorized the Energy Performance Benchmarking and Associated Public Education and Outreach Campaign; and

WHEREAS, the City of Des Moines is a city with limited financial resources and desires to identify a strategy to conduct a public education and outreach campaign jointly with the Des Moines Metropolitan cities of Ankeny, Urbandale and West Des Moines; and

WHEREAS, the City is determined to support energy efficiency and to promote its leveraged knowledge from participation in the EECBG program with the Des Moines Metropolitan business, residential and non-profit communities; and

WHEREAS, the City of Des Moines wishes to jointly use EECBG funds, in an amount not to exceed its EECBG activity allocation of \$6,050, to engage a private public relations firm with the above named cities to assist in the campaign; and

WHEREAS, such cities have negotiated an agreement, a copy of which is on file in the City Clerk's Office, to provide for the joint funding of this campaign for a one year period with the City of Urbandale to serve as the Lead Agency; and

WHEREAS, the City of Des Moines intends to comply with all agreed upon contractual requirements of ARRA, the EECBG program and other federal and state law.

★ Roll Call Number
11-0529

Agenda Item Number
32

Date March 28, 2011

NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of Des Moines, Iowa, that:

1. The City Council supports and approves the use of ARRA EECBG Energy Performance Benchmarking and Associated Public Education and Outreach Campaign activity funding as described above; and
2. The Mayor is hereby authorized and directed to execute the above described agreement on behalf of the City and the City Clerk is directed to attest to his signature; and
3. The Mayor is hereby authorized and directed to execute any necessary implementing agreements or documents for the above described campaign, including a one year renewal of the agreement for which no additional funding is required beyond the initial EECBG allocation of \$6,050, subject to approval as to form by the Legal Department.

(Council Communication No. 11-194) Moved by Hensley to adopt.

FORM APPROVED:

Ann DiDonato
 Ann DiDonato
 Assistant City Attorney

| COUNCIL ACTION | YEAS | NAYS | PASS | ABSENT |
|----------------|------|------|------|--------|
| COWNIE | ✓ | | | |
| COLEMAN | ✓ | | | |
| GRIESS | ✓ | | | |
| HENSLEY | ✓ | | | |
| MAHAFFEY | ✓ | | | |
| MEYER | ✓ | | | |
| MOORE | ✓ | | | |
| TOTAL | 7 | | | |

MOTION CARRIED APPROVED
T. M. Franklin Mayor

CERTIFICATE

I, DIANE RAUH, City Clerk of said City hereby certify that at a meeting of the City Council of said City of Des Moines, held on the above date, among other proceedings the above was adopted.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my seal the day and year first above written.

Diane Rauh City Clerk