

★ Roll Call Number
12-1424

Agenda Item Number
25

Date September 10, 2012

APPROVING MEMORANDUM OF UNDERSTANDING FOR GRANT AWARD FROM NATIONAL PARK AND RECREATION ASSOCIATION THROUGH THE SPRITE SPARK PARKS PROGRAM FOR EVELYN K. DAVIS PARK

WHEREAS, the National Recreation and Park association (NPRA) has selected the City of Des Moines to be one of 25 cities across the county to participate in the Sprite Spark Parks grant program which provides funding to improve existing basketball courts at Evelyn K. Davis Park; and; and

WHEREAS, on March 12, 2012, by Roll Call No. 12-0400, the City Council approved a Sprite Spark Parks program grant agreement with the NPRA ("the Grant Agreement") and the City has since been informed that due to receiving one of the highest public voting counts, the amount of the grant award will be the highest amount possible under the grant program at \$15,000; and

WHEREAS, the sponsor of the contest, the Coca-Cola Company, has requested that the City execute a Memorandum of Understanding, a copy of which is on file in the City Clerk's Office, which identifies the amount of the grant at \$15,000 and requires compliance with the Sprite Spark Parks Official Rules.

NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of Des Moines, Iowa, that the above described Memorandum of Understanding between the National Recreation and Park Association National Park and the City is hereby approved, and the City Manager is authorized and directed to sign said Memorandum of Understanding, and other implementing agreements consistent with this MOU and the Grant Agreement on behalf of the City and the City Clerk is directed to attest to his signature.

BE IT FURTHER RESOLVED that the City Manager or his designee is hereby authorized to approve marketing and promotional materials using any City of Des Moines identification or materials subject to such not implying an endorsement of any Sprite or Coca-Cola Company or any other commercial entity or brand name product or service.

(Council Communication No. 12- 477) MOVED by Hensley to approve.

APPROVED AS TO FORM:

Ann DiDonato
 Ann DiDonato, Assistant City Attorney

COUNCIL ACTION	YEAS	NAYS	PASS	ABSENT
COWNIE	✓			
COLEMAN	✓			
GRIESS	✓			
HENSLEY	✓			
MAHAFFEY	✓			
MEYER	✓			
MOORE	✓			
TOTAL	7			

MOTION CARRIED

APPROVED

T. M. Franklin Mayor

CERTIFICATE

I, DIANE RAUH, City Clerk of said City hereby certify that at a meeting of the City Council of said City of Des Moines, held on the above date, among other proceedings the above was adopted.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my seal the day and year first above written.

Diane Rauh City Clerk