



Roll Call Number

14-0693

Agenda Item Number

20 ✓

Date May 5, 2014

RESOLUTION SCHEDULING HEARING ON PROPOSED AMENDMENTS TO THE ZONING ORDINANCE TO ESTABLISH A CITY-WIDE FREESTANDING SIGN OVERLAY DISTRICT

WHEREAS, in order to decrease visual clutter along city corridors, streetscapes, and throughout the entirety of the city, and to encourage the use of monumental signs, City staff have proposed an amendment to the Zoning Ordinance to:

- a) Establish a City-wide FSO Freestanding Sign Overlay District, applicable to all land within the City or hereafter annexed into the City, to prohibit the use of freestanding pole signs and require freestanding on-premises advertising signs to be monumental signs;
b) Further define and enact design and height requirements for freestanding monumental signs;
c) Allow for exceptions, from the Zoning Board of Adjustment, to the prohibition on pole signs in the FSO Freestanding Sign Overlay District when there is no feasible location for the placement of a monumental sign; and
d) Provide for removal of pole signs that lose legal non-conforming status; and

WHEREAS, the City Plan and Zoning Commission has advised that at a public hearing held on May 1, 2014, its members voted 8-4 in support of a motion to recommend approval to amend the Zoning Ordinance Text in Chapter 134, as proposed by City staff, and creation of a task force to review sign issues; and

WHEREAS, the proposed text amendments are on file in the office of the City Clerk.

NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of Des Moines, Iowa, that:

- 1. The City Council shall consider the proposed amendments to the Zoning Ordinance as recommended by the City staff, at a public hearing to be held in the Council Chambers at 5:00 p.m. on May 19, 2014, at which time the City Council will hear both those who oppose and those who favor the proposal.
2. The City Clerk is hereby authorized and directed to cause notice of said hearing in the accompanying form to be given by publication once, not less than seven (7) days and not more than twenty (20) days before the date of hearing, all as specified in Section 362.3 and Section 414.4 of the Iowa Code.

(Council Communication No. 14-208)

Moved by Hensley to adopt.

APPROVED AS TO FORM:

Glenna K. Frank, Assistant City Attorney

Table with 5 columns: COUNCIL ACTION, YEAS, NAYS, PASS, ABSENT. Rows include COWNIE, COLEMAN, GATTO, GRAY, HENSLEY, MAHAFFEY, MOORE, and TOTAL.

CERTIFICATE

I, DIANE RAUH, City Clerk of said City hereby certify that at a meeting of the City Council of said City of Des Moines, held on the above date, among other proceedings the above was adopted.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my seal the day and year first above written.

Mayor signature: T. M. Franklin

City Clerk signature: Diane Rauh