



Roll Call Number

14-1329

Agenda Item Number

46

Date August 25, 2014

RESOLUTION APPROVING A MEMORANDUM OF UNDERSTANDING WITH THE ROOSEVELT CULTURAL DISTRICT AND LETTER OF SUPPORT FOR THE IMPLEMENTATION OF THE 42ND STREET STREETSCAPE PROJECT

WHEREAS, on August 10, 2009, by Roll Call No. 09-1456, the City Council approved the General Guidelines for City-Assisted Streetscape Projects ("General Guidelines") to establish a framework for planning and implementing a neighborhood commercial streetscape project when the City of Des Moines has been requested to provide funding for such project; and

WHEREAS, on September 9, 2013, by Roll Call No. 13-1400, the City Council approved the Roosevelt Cultural District (RCD) Streetscape Concept Plan that was prepared by Bolton & Menk, Inc., pursuant to the General Guidelines and the Professional Services Agreement approved on November 5, 2012, by Roll Call No. 12-1682; and

WHEREAS, the Streetscape Concept Plan calls for improving the 42nd Street corridor from Center Street to Crocker Street, including increasing pedestrian and vehicular safety, creating a strong sense of place through branding for the District, design cues that tie into the unique architecture of the area, incorporation of public art, and "greening" the corridor with street trees and landscaping; and

WHEREAS, the RCD is the organization that functions as the business association for the 42nd Street corridor and represents the common interest of the businesses and property owners within the District; and

WHEREAS, the City of Des Moines and the RCD have negotiated, and the RCD has approved and executed, a Memorandum of Understanding (MOU) for the implementation of the 42nd Street Streetscape Project, as on file in the office of the City Clerk, in order to identify the roles and responsibilities of each entity and to establish expectations for public and private fundraising so that the Project may be successfully implemented in accordance with the General Guidelines, which MOU includes, among other terms, the requirement that the RCD will lead private fundraising efforts to secure \$700,000 for final design and construction of the Project, and the acknowledgement that any City funding, design and engineering contracts, construction contracts, and a self-supported municipal improvement district (SSMID) ordinance needed for the Project will be submitted to City Council for approval separately from the MOU; and

WHEREAS, the RCD has already begun the private fundraising process and intends to submit a grant application to the Iowa Great Places Program, and, if awarded, the Iowa Great Places grant funds would be applied as part of the RCD's private match for the construction phase of the 42nd Street Streetscape Project; and

WHEREAS, the Iowa Great Places Program review criteria used to evaluate and select funding applications requires letters of support from public and private entities, and the Iowa Department of Cultural Affairs is currently soliciting letters of intent from applicants seeking designation as a new Iowa Great Place and funding for eligible infrastructure projects for FY 2015, and the MOU and letter of support, provided by the City to the RCD, will be used by the RCD to demonstrate the City's support for Iowa Great Places review purposes.

NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of Des Moines, Iowa, that:

- 1. The Memorandum of Understanding between the City of Des Moines and the Roosevelt Cultural District for the Implementation of the 42nd Street Streetscape Project, as on file in the office of the City Clerk, is hereby approved.



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2. The City Manager is hereby authorized and directed to execute the Agreement on behalf of the City of Des Moines, and the City Manager and his designee(s) are authorized and directed to administer the the Agreement.

3. The City Manager is hereby authorized and directed to provide a letter of support for the 42nd Street Streetscape Project, as on file in the office of the City Clerk, to the Roosevelt Cultural District for the District's use in the Iowa Great Places application process.

(Council Communication No. 14-416)

Moved by Hensley to adopt.

APPROVED AS TO FORM:

Glenna K. Frank, Assistant City Attorney

COUNCIL ACTION	YEAS	NAYS	PASS	ABSENT
COWNIE	✓			
COLEMAN	✓			
GATTO	✓			
GRAY	✓			
HENSLEY	✓			
MAHAFFEY	✓			
MOORE	✓			
TOTAL	7			

T. M. Franklin Council Mayor

CERTIFICATE

I, DIANE RAUH, City Clerk of said City hereby certify that at a meeting of the City Council of said City of Des Moines, held on the above date, among other proceedings the above was adopted.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my seal the day and year first above written.

Diane Rauh City Clerk