



Roll Call Number

18-1260

Agenda Item Number

34

Date July 23, 2018

APPROVAL OF DOMINO'S "PAVING FOR PIZZA" FUNDING AND ADVERTISING AGREEMENT AND APPROVAL OF USE OF CITY OF DES MOINES NAME IN SAID ADVERTISING

WHEREAS, Domino's Pizza, LLC, through its agent, Crispin Porter & Bogusky, LLC is conducting a Domino's Paving for Pizza national advertising campaign in which Domino's donates \$5,000 to a selected city to be used to fill potholes in the city; and

WHEREAS, Des Moines residents nominated the City to receive such \$5,000 donation and Domino's has notified the City that it has been selected to participate in the Paving for Pizza Program advertising campaign; and

WHEREAS, in order to receive the \$5,000 funds, Domino's requires that the City agree to film or photograph at least 2 potholes with before and after shots that may be used by Domino's in perpetuity, and agree that the City will be identified as an official participant of the Paving for Pizza Program, that the City received \$5,000 to fix potholes, and that the City of Des Moines name may all be used in connection with the 2018 Domino's Paving for Pizza campaign, including advertising; and

WHEREAS, Des Moines Municipal Code Section 6.3 requires City Council approval of the use of the name of the City in advertising.

NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of Des Moines, Iowa, that the use of the City name in connection with the 2018 Domino's Paving for Pizza Program advertising is hereby approved and the Domino's Paving for Pizza Agreement, on file in the City Clerk's Office, is hereby approved and the Mayor is authorized and directed to execute said Agreement on behalf of the City and the City Clerk is authorized and directed to attest to his signature.

(Council Communication No. 18 - 391) Moved by Gatto to adopt.

APPROVED AS TO FORM:

Ann DiDonato, Assistant City Attorney

COUNCIL ACTION	YEAS	NAYS	PASS	ABSENT
COWNIE	✓			
BOESEN	✓			
COLEMAN	✓			
GATTO	✓			
GRAY	✓			
MANDELBAUM	✓			
WESTERGAARD	✓			
TOTAL	7			

T. M. Franklin Council Mayor

CERTIFICATE

I, DIANE RAUH, City Clerk of said City hereby certify that at a meeting of the City Council of said City of Des Moines, held on the above date, among other proceedings the above was adopted.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my seal the day and year first above written.

Diane Rauh City Clerk