

★ Roll Call Number  
19-1761

Agenda Item Number

56

Date November 4, 2019

**APPROVAL OF THE MARKET DISTRICT OF THE EAST VILLAGE MASTER PLAN  
AS AN ELEMENT OF THE PLANDSM: CREATING OUR TOMORROW PLAN**

**WHEREAS**, on April 25, 2016, by Roll Call No. 16-0717, the City Council adopted Plan DSM: Creating Our Tomorrow, which identified preparation of plans and programs to identify infill and redevelopment properties as an intermediate action step of implementation, including areas such as the southern portion of the downtown Historic East Village neighborhood referred to as the “Market District”; and

**WHEREAS**, Market District Development was identified as a high priority in the 2017-2018 Action Agenda for the GuideDSM strategic plan, and the District area is recognized for its significant redevelopment potential as an emerging mixed-use downtown neighborhood that could incorporate green building techniques and design, and further bolster the strength of the Historic East Village; and

**WHEREAS**, on December 4, 2017, by Roll Call No. 17-2042, the City Council approved a Professional Services Agreement with HDR Engineering, Inc. for master planning and an infrastructure analysis for the Market District Study, which study was intended in part to build from the basic ideas proposed in the 2010 “Market District of East Village Urban Design Study”; and

**WHEREAS**, the Market District of the East Village Master Plan prepared by HDR Engineering, Inc. focuses on mobility enhancements, key infrastructure that needs to be addressed to support the development, a park and open space system, and urban form within the District, as well as sustainability features proposed through the District; and

**WHEREAS**, the intent for the Market District as demonstrated through the Master Plan is a dense, walkable, urban, mixed-use neighborhood providing a variety of housing options, office/workplace opportunities, neighborhood retail, and recreational, quality of life and park amenities, by bolstering, supporting and integrating into and with the more established and existing Historic East Village Neighborhood; and

**WHEREAS**, if developed according to the Master Plan, the Market District could add approximately 3,400 housing units and approximately 300,000 square feet of new commercial office and retail space; and

**WHEREAS**, the Master Plan was developed by HDR Engineering, Inc. with input from the East Village Master Plan Steering Committee comprised of area business and property owners, developers, design professionals, and similar stakeholders; and

**WHEREAS**, on October 3, 2019, the City Plan and Zoning Commission considered the proposed Market District of the East Village Master Plan District and voted 10-0 to recommend approval of the Master Plan as an element of the existing PlanDSM: Creating Our Tomorrow Plan, as stated in the attached communication from the Commission.

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NOW, THEREFORE BE IT RESOLVED, by the City Council of the City of Des Moines, Iowa, that the attached communication from the Plan and Zoning Commission is hereby received and filed, and that the Market District of the East Village Master Plan is hereby approved and adopted as an element of the existing PlanDSM: Creating Our Tomorrow Plan.

(Council Communication No. 19-481)

MOVED BY Gatto TO APPROVE.

APPROVED AS TO FORM:

Glenna K. Frank  
Glenna K. Frank, Assistant City Attorney

(21-2019-4.19)

COUNCIL ACTION	YEAS	NAYS	PASS	ABSENT
COWNIE	✓			
BOESEN	✓			
COLEMAN	✓			
GATTO	✓			
GRAY	✓			
MANDELBAUM	✓			
WESTERGAARD	✓			
TOTAL	7			

CERTIFICATE

I, P Kay Cmelik City Clerk of said City hereby certify that at a meeting of the City Council of said City of Des Moines, held on the above date, among other proceedings the above was adopted.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my seal the day and year first above written.

J. M. Franklin Mayor

P Kay Cmelik

City Clerk