



Roll Call Number

20-0076

Agenda Item Number

44 B

Date January 13, 2020

APPROVAL OF PAYMENT OF \$50,000 TO THE GOLF CHARITABLE FOUNDATION OF GREATER DES MOINES FOR A SPONSORSHIP OF THE 2020 PRINCIPAL CHARITY CLASSIC

WHEREAS, the Principal Charity Classic golf tournament is a family-friendly event that contributes greatly to the economic vitality and quality of life in Central Iowa; and

WHEREAS, the Principal Charity Classic brings thousands of visitors into the City of Des Moines, with the 2020 event having an estimated economic impact of \$23,000,000, with contributions of over \$5,700,000 and more than \$23,000,000 since 2007 to local charities; and

WHEREAS, the Golf Charitable Foundation of Greater Des Moines offers sponsorships in order to continue to hold this premiere event; and

WHEREAS, the City of Des Moines and area businesses and charities would benefit from the 2020 Principal Charity Classic and the Principal Charity Classic events to be held in subsequent years; and

WHEREAS, sponsorship of the Principal Charity Classic will further the public purposes to provide a positive economic impact on the City by enhancing the quality of life within the City and to promote economic growth.

NOW THEREFORE BE IT RESOLVED by the City Council of the City of Des Moines, Iowa that the Council determines that the residents of the City of Des Moines will receive economic and well-being benefits from the 2020 Principal Charity Classic and from the Principal Charity Classic to be held in subsequent years and that the City's sponsorship of such events will support such events.

BE IT FURTHER RESOLVED that the payment of \$50,000 for a sponsorship to the 2020 Principal Charity Classic is hereby approved and the City Manager is hereby authorized and directed to make such payment to the Golf Charitable Foundation and to verify that all sponsorship funds are appropriately utilized for event purposes.



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BE IT FURTHER RESOLVED that provided the City Manager verifies that the funds from prior sponsorships have been appropriately utilized and determines that the Principal Charity Classic event remains viable, the City Manager is authorized and directed to make a \$50,000 sponsorship payment to the Golf Charitable Foundation in 2021 for the 2021 Principal Charity Classic and to make a \$50,000 sponsorship payment to the Golf Charitable Foundation in 2022 for the 2022 Principal Charity Classic and to verify that all sponsorship funds are appropriately utilized for event purposes.

Moved by Gatto to adopt.

Approved as to Form:

[Signature]

Lawrence R. McDowell
Deputy City Attorney

(Council Communication No. 20-016)

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Table with 5 columns: COUNCIL ACTION, YEAS, NAYS, PASS, ABSENT. Rows include COWNIE, BOESEN, GATTO, GRAY, MANDELBAUM, VOXX, WESTERGAARD, and TOTAL (7 yeas).

CERTIFICATE

I, P. Kay Cmelik, City Clerk of said City hereby certify that at a meeting of the City Council of said City of Des Moines, held on the above date, among other proceedings the above was adopted.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my seal the day and year first above written.

[Signature] Mayor

[Signature] City Clerk

City Clerk