



Roll Call Number

23-0452

Agenda Item Number

71

Date March 27, 2023

APPROVAL OF DONATION AND NAMING AGREEMENTS FOR DES MOINES NORTH-SIDE COMMUNITY RECREATION CENTER, APPROVING NAMING OF PORTIONS OF CENTER, AND AUTHORIZING CITY MANAGER TO DETERMINE EFFECTIVE DATE OF SUCH NAMING

WHEREAS, the City of Des Moines owns real property commonly referred to as the Grubb YMCA in Brian Melton Field Park and locally known as property in the vicinity of 1611 11th Street and 1600 9th Street, Des Moines, Iowa, upon which the City intends to construct, operate, program, and maintain, through its Des Moines Parks and Recreation Department, the Des Moines north-side area Community Recreation Center (the “Project”) at an estimated, minimum construction goal of \$18,000,000.00 and anticipated project timeline with Center opening in 2026, for the benefit and enjoyment of the residents of the City, subject to availability of funds; and

WHEREAS, on February 20, 2023, by Roll Call No. 23-0268, the City Council approved several Donation and Naming Agreements for the Project, including the naming of the Project as the Reichardt Community Recreation Center, to be fully effective upon acceptance of the Project by the City Council and subject to the terms of the approved Agreements; and

WHEREAS, additional donors desire to participate with the City to support the Project by making charitable contributions for the benefit of residents of Des Moines to be used by the City towards City’s costs for the Project; and

WHEREAS, certain donors elected to make such charitable contributions to the Des Moines Parks and Recreation Foundation (the “Foundation”) for the Foundation to accept and provide the donated funds to the City upon request, and certain donors wish to obtain naming rights for portions of the Center, for a period of the lesser of the life of the improvement(s) or a 20-year period, subject to donors’ full payments of their respective contributions and completion and acceptance of the Project by the City Council as well as compliance with the City’s Policy for Naming of Streets, Facilities, and Park Land in the City of Des Moines (“Policy”) which provides that Council action to approve a name change may be expedited if deemed appropriate by Council; and

WHEREAS, the City Parks and Recreation Department Director has negotiated the following agreements with donors, and with the Foundation when applicable, as more fully described in the Council Communication submitted herewith and which agreements are on file in the office of the City Clerk:

- Donation and Naming Agreement with Polk County and the Foundation, \$500,000.00 by July 1, 2023;
- Donation Agreement with William C. Knapp Charitable Foundation and the Foundation, \$50,000.00 in up to a 5-year period; and
- Donation and Naming Agreement with MidAmerican Energy Company, \$1,000,000.00 in up to a 3-year period; and

WHEREAS, the City Parks and Recreation Department Director recommends Council approval of all of the above-described agreements with respective donors and/or with the Foundation; and

WHEREAS, in accordance with the terms of the above-referenced naming agreements, the City Council finds that it is in the best interest of the City to name portions of the Center as follows for a period of 20 years:

- The designated fitness equipment area as the “Polk County Fitness Room”; and
- The Idea Lab as the “MidAmerican Energy Idea Lab”.



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NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of Des Moines, Iowa, that:

- The above-described Donation and Naming Agreements Regarding the North Side Community Recreation Center between the City and MidAmerican Energy Company, and between the City and Polk County and the Des Moines Parks and Recreation Foundation, are hereby approved, and the Mayor is authorized and directed to sign said Agreements and the Clerk to attest to his signature.
- The above-described Donation Agreement Regarding the North Side Community Recreation Center between the City and the William C. Knapp Charitable Foundation and the Des Moines Parks and Recreation Foundation, is hereby approved, and the Mayor is authorized and directed to sign said Agreement and the Clerk to attest to his signature.
- The City Parks and Recreation Department Director and his designee(s) are authorized and directed to administer and monitor the terms of all above-referenced agreements on behalf of the City.
- The following portions of the Center are hereby named and to be known as follows for a period of the lesser of the life of the improvement(s) or approximately 20 years until January 1, 2047, effective upon acceptance of the Project by the City Council and retention of signage subject to full payment of the sums owing under the respective Agreements, as determined by the City Manager, and further subject to the terms of the above-referenced Agreements, and the Council hereby deems it appropriate to expedite action to approve naming as follows in accordance with the Policy:
 - The designated fitness equipment area as the "Polk County Fitness Room" on behalf of Polk County; and
 - The Idea Lab area as the "MidAmerican Energy Idea Lab" on behalf of MidAmerican Energy Company.
- The donated and granted funds received by the City pursuant to the above-referenced Agreements will be deposited into 2022-2023 CIP, Page CIP, Page 61, Northside Community Recreation Center, Municipal Buildings, BL135.

(Council Communication No. 23-145)

Moved by Boesen to adopt.

Second by Gatto.

APPROVED AS TO FORM:

/s/ Glenna K. Frank
Glenna K. Frank
Assistant City Attorney

Table with 5 columns: COUNCIL ACTION, YEAS, NAYS, PASS, ABSENT. Rows include COWNIE, BOESEN, GATTO, MANDELBAUM, SHEUMAKER, VOSS, WESTERGAARD, and TOTAL.

CERTIFICATE

I, Laura Baumgartner, City Clerk of said City hereby certify that at a meeting of the City Council of said City of Des Moines, held on the above date, among other proceedings the above was adopted.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my seal the day and year first above written.

Signature of Mayor and label 'Mayor'.

Signature of Laura Baumgartner and label 'City Clerk'.