

24-1150

31

**Date** December 9, 2024

**APPROVAL OF JOINT SPONSORSHIP AGREEMENT WITH CENTRAL IOWA HEALTH SYSTEM D/B/A UNITY POINT HEALTH – DES MOINES REGARDING BRENTON SKATING PLAZA ZAMBONI**

WHEREAS, the Parks and Recreation Department is charged with the responsibility of operating Brenton Skating Plaza; and

WHEREAS, Central Iowa Health System, doing business as (d/b/a) Unity Point Health – Des Moines (UPHDM), an Iowa non-profit corporation (“Co-Sponsor”), desires to make a charitable contribution to the City for the benefit of the residents of the greater Des Moines metropolitan area to jointly sponsor the Zamboni required for operation of the ice rink at Brenton Skating Plaza; and

WHEREAS, the Co-Sponsor desires that such donation funds in the amount of \$2,500.00 to be used by the City for the Brenton Skating Plaza Zamboni, and up to \$5,000.00 when including a wrap featuring the Blank Children’s Hospital logo and image, and further desires that both Co-Sponsor and City include their respective logo and name recognition for marketing purposes and that the City provide 100 free admission passes for Co-Sponsor to provide to Blank Children’s Hospital patients and families and a “buy one, get one” discount on walk-up admission for Co-Sponsor employee admission; and

WHEREAS, the Parks and Recreation Department staff have negotiated a Joint Sponsorship Agreement with the Co-Sponsor, in form on file in the office of the City Clerk, including said terms through March 31, 2025.

NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of Des Moines, Iowa that:

1. The Joint Sponsorship Agreement between the City and Central Iowa Health System, d/b/a Unity Point Health – Des Moines (UPHDM) is hereby approved, and the City Parks and Recreation Department Director is authorized and directed to sign the Agreement on behalf of the City.
2. The City Parks and Recreation Department Director is further authorized to negotiate and execute amendments to the Agreement, subject to approval as to form by the City Legal Department, and is further directed to administer said Agreement on behalf of the City.
3. The City Parks and Recreation Department Director is authorized to approve, execute, and administer similar sponsorship agreements in the future, subject to approval as to form by the City Legal Department.

(Council Communication No. 24-502)

APPROVED AS TO FORM:

/s/ Glenna K. Frank

Glenna K. Frank, Assistant City Attorney

Moved by Gatto to adopt.  
Second by Voss

COUNCIL ACTION	YEAS	NAYS	PASS	ABSENT
BOESEN	✓			
COLEMAN	✓			
GATTO	✓			
MANDELBAUM	✓			
SIMONSON	✓			
VOSS	✓			
WESTERGAARD	✓			
TOTAL	7			

MOTION CARRIED

APPROVED

Connie Boesen Mayor

**CERTIFICATE**

I, LAURA BAUMGARTNER, City Clerk of said City hereby certify that at a meeting of the City Council of said City of Des Moines, held on the above date, among other proceedings the above was adopted.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my seal the day and year first above written.

Laura Baumgartner City Clerk